

Join the UK National Pavilion at EGYPS 2020. EGYPS brings together key stakeholders from Africa, MENA, and the Mediterranean to create an unparalleled business opportunity for exhibiting companies to tap into new markets.

 **24,498 attendees**

 **13 Country Pavilions**

 **400 Exhibitors**

### Benefits of Participation

- Prime location in Hall 2
- Enhanced promotion
- High visibility presence
- Catered group lounge
- Listing in UK group brochure
- A dedicated project manager
- Appointed UK freight partner & stand designer
- Networking opportunities
- Help to identify potential partners & customers
- High spec furnished stand within UK Pavilion

### Shell Scheme Package – NEW UPGRADED DESIGN

Back & side hard walls  
Fascia name board  
Lighting  
Power outlet  
Catered group lounge  
Round table & 3 chairs  
UK group branding  
Lockable counter  
Literature rack  
Wastepaper basket  
Listing in UK Group Brochure  
Project management



 **9sqm**  
**£7,030**

 **12sqm**  
**£9,265**

 **15sqm**  
**£11,500**

### Why EGYPS?

*"EGYPS is the largest petroleum show in North Africa, and maybe one of the largest in Africa now. International companies are investing here, and more are coming. Egypt is going to move from being a regional energy consumer, it is now going to be a hub and an exporter and that changes all the dynamics of the Mediterranean, so I think everyone wants to be part of it."* Bob Dudley, CEO, BP

In recent years Egypt has made significant strides towards becoming a nation with a well-developed and diverse energy sector with the potential to become a net exporter of energy once again. The energy sector is an important driver of Egypt's socio-economic development and accounted for around 13% of GDP in 2017. The country is developing into a regional energy hub which presents vast opportunities across multiple sectors. The vast availability of natural resources and a strategic geographical location should enable it to become a key MENA player across the oil and gas, power and renewables sectors.

In 2018, Egypt was the largest non-OPEC oil producer in Africa and third largest of dry natural gas. Egypt also plays a vital role in international energy markets through its operation of the Suez Canal and the Suez-Mediterranean (SUMED) Pipeline. Foreign investment into the oil and gas sector reached approximately \$ 10 billion in 2018, marking a reversal of the trend of a few years ago, when foreign investors shied away from the country following the 2011 revolution. EICDataStream currently tracks close to 50 projects in the oil and gas industry with a combined CAPEX worth more than \$ 52 billion. Despite important oil and gas field development upstream, the vast majority of these opportunities are downstream in the petrochemical industry.

Going forward Egypt presents numerous opportunities for the entire supply chain across multiple sectors, as the country seeks greater foreign investment by reducing entry restrictions and increasing the ease of doing business.

### Event Details

Date: 11 – 13 February 2020

Venue: Cairo, Egypt

### Costs (Excl. VAT)

#### Shell Scheme stand cost:

EIC Member Rate: £755 per sqm

Non-Member Rate: £795 per sqm

#### Additional Costs:

Compulsory insurance fee: £125

Compulsory Marketing Kit Fee: £200

Corner Charge: £300

Sub Exhibitor Fee: £150

### Booking

To book your stand please complete the application form and return to:

[Lucia.Durante@the-eic.com](mailto:Lucia.Durante@the-eic.com)

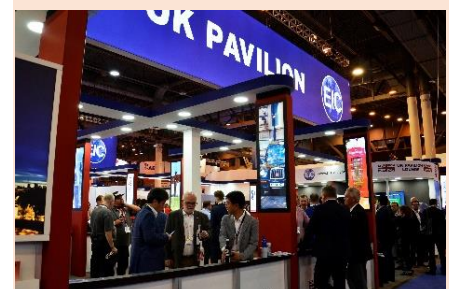
### Space Allocation:

Space is allocated on a first come first served basis. Please note that space fills up very quickly.

Please get in touch with a member of the Overseas Events team:

E: [OverseasEvents@the-eic.com](mailto:OverseasEvents@the-eic.com)

T: +44 (0)20 7091 8600



*"Very well organised from start to finish - thank you to everyone at the EIC in making it run so smoothly."*

Advanced Sensors, OTC 2019

# APPLICATION FORM – EGYPS 2020

Please return your completed and signed application form to [Lucia.Durante@the-eic.com](mailto:Lucia.Durante@the-eic.com)

We wish to participate in the UK group and confirm that we accept the Terms and Conditions issued by the EIC and the organisers SPE (available on request). \*Compulsory fields must be completed.

As part of my participation in the event I understand that EIC will need to share my information, company information and any contacts in relation to the event with external partners.

Signature:\* \_\_\_\_\_

Name (in caps):\* \_\_\_\_\_ Date:\* \_\_\_\_\_

The Exhibitor warrants that the person submitting the Application Form is fully authorised to enter into the Contract on behalf of the Exhibitor.

## 1. UK COMPANY DETAILS (FORMS WITHOUT UK REGISTERED COMPANY DETAILS WILL NOT BE ACCEPTED)

UK company:\* \_\_\_\_\_ Member/non-member:\* \_\_\_\_\_

UK address:\* \_\_\_\_\_

Contact name:\* \_\_\_\_\_ Position:\* \_\_\_\_\_

Email:\* \_\_\_\_\_ Website: \_\_\_\_\_

Tel (switchboard):\* \_\_\_\_\_ Tel (direct line):\* \_\_\_\_\_

Products/services: \_\_\_\_\_

Note: if you intend to have sub-exhibitors, please provide similar details for each sub-exhibitor.

## 2. SPACE RESERVATION\* (Please note that the minimum stand size is 9sqm.)

We wish to apply for the following space and shell scheme \_\_\_\_\_ sqm

Our preferred stand numbers (in order of preference) are: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**3. PAYMENT** On receipt of your booking, EIC will invoice for the balance of charges. Payment is due within 30 days of invoice. All costs and fees below are excluding VAT. NB Outstanding payments will result in your space being released.

EIC Member (£755 per sqm) £ \_\_\_\_\_

Non-Member cost per sqm (£795 per sqm) £ \_\_\_\_\_

Sub-exhibitor fee (£150 per sub-exhibitor) £ \_\_\_\_\_

Compulsory Marketing Fee (£200 per company – one person) £ \_\_\_\_\_

Compulsory insurance fee (£125 per company) £ \_\_\_\_\_

Total: £ \_\_\_\_\_

## 4. VAT

All charges will be inclusive of VAT when invoiced. A receipted invoice will be forwarded to you as acknowledgement of your payment.

**PAYMENT IS REQUIRED BEFORE THE START OF THE SHOW. If the EIC has not received payment prior to the show start date we reserve the right to hold back exhibitor passes and access to your stand. Full payment will remain due and payable.**

## 5. TERMS AND CONDITIONS

EIC Terms and conditions for companies participating in exhibitions apply and have precedence in case of conflict. The contract contains some limitations and exclusions of liability in favour of EIC, which are included so that we can keep the costs within reasonable bounds. The availability of the space and shell scheme applied for is not guaranteed. The contract will come into existence on acceptance of your signed Application Form. Please note also that, in order to present a tidy appearance and give fair prominence to all exhibitors, (1) you may not embellish the identity panels of your stand by using unauthorised graphics etc, and no graphics outside or above the allocated stand space are permitted; and (2) EIC may, at its discretion, require you to reduce the volume or turn off your audio equipment.